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Technical Comparison	Xtreme Locator	Other Locator	Notes
Complete web browser based administration			
U.S. Zip Codes & Street Level Mapping			
Canadian Postal Codes & Street Level Mapping			
UK Postal Codes & Street Level Mapping			
European Postal Codes & Street Level Mapping			
Mexico Postal Codes & Street Level Mapping			
Australia Postal Codes & Street Level Mapping			
New Zealand Postal Codes & Street Level Mapping			
Non-Postal Code Support for all other countries			
Ad-Free mapping			
Free MapQuest mapping			
Free Google mapping			
Free Yahoo mapping			
Multiple Business/Web Site support			
Daily data backups			
System redundancy			
Back-end database engine	mySQL		
Application Language	PHP		
Installation and setup	Free		
Administrative Feature Comparison	Xtreme Locator	Other Locator	Notes
Web Based Administration			
Help File on each Administration Page			
Online Form to add individual locations			
Create unlimited number of custom fields			
Field Layouts Module			
Location Sponsor Flag			
Location Specialties/Brands Field			
Location Image Upload			
Location Audio Upload			
Location Special Events			
Location Administrators			
Search Statistics Reporting			



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Administrative Feature Comparison (Continued)	Xtreme Locator	Other Locator	Notes
Set Search Distance Radius	✓		
Location Territory Search Distance Radius	✓		
Smart Distance	✓		
Define Total Records Returned	✓		
Advanced Search Enable/Disable	✓		
Search by Area Code	✓		
Search by Airport	✓		
Special Search Results Filtering	✓		
Intelligent Search	✓		
Location Events Enable/Disable	✓		
Form Based "Look and Feel" control	✓		
HTML Code Generator	✓		
Frames Code Generator	✓		
iFrame Code Generator	✓		
Flash Code Generator	✓		
.NET Code Generator	✓		
PHP Code Generator	✓		
Interactive Map Code Generator	✓		
Location Submission Form Generator	✓		
Location Admin Login Generator	✓		
Export Location Records	✓		
Import Location Records (append)	✓		
Import Location Records (replace)	✓		
E-mail broadcast to your location administrators	✓		
E-mail broadcast to your site administrators	✓		
Assign Territories with FIPS codes	✓		
Multiple Language Support	✓		
Custom Map-It Image Support	✓		
Census Data Reporting	✓		
Limit searches allowed from single computer	✓		
Limit number of locations returned in a single search	✓		



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Administrative Feature Comparison (Continued)	Xtreme Locator	Other Locator	Notes
Custom "No Locations Found" message			
Search Disclaimer			
Display distance in miles, kilometers or both			
Search and Search Results Feature Comparison	Xtreme Locator	Other Locator	Notes
Zip Code Search Box on any page			
Zip Code & Distance Search Box on any page			
Advanced Search by Location Name, City, State			
Advanced Search by Location Specialties			
Advanced Search by Location Events			
Easily add other field parameters into search logic			
Search Results Listing with Location Headline			
Location Detail Page			
Clickable dynamic location country map			
Location search results in text or on map.			
Map-It feature with your choice of five different mapping solutions			
Driving Directions			
Optional Features Comparison	Xtreme Locator	Other Locator	Notes
Interface with IVR platform for access to locator via telephone			
Affordable Custom Solutions			
Joomla Compatible			